

Press release: **I.P.F JOINS THE UN GLOBAL COMPACT**

The International Press Federation (I.P.F.), a leading independent press organization, is pleased to announce that it has expanded its relationship with the United Nations by endorsing the Global Compact initiative. As a signatory member, IPF joins the world's largest voluntary corporate citizenship and sustainability initiative created in 2000 and which has now over 8000 participants and stakeholders originating from more than 135 countries.

United Nation Global Compact

As a multi-stakeholder leadership initiative, the UN Global Compact expects organizations that have adhered to align their operations and strategies with ten universally accepted principles in the areas of human rights, labor, the environment, and anti-corruption. As such, UN Global Compact represents a unique example of cooperation between the business world and the international community as it assembles not only companies but the academia, the civil society, governments, business associations and UN bodies.

I.P.F. President, James P. Steadland said, "Joining the UN Global Compact reinforces our code of ethics, but it also provides IPF with a strategic platform to advance our commitments to sustainability which will significantly improve the professionalism and responsibility of media professionals".

For further information on UN Global Compact, see <http://www.unglobalcompact.org/>.

About the International Press Federation I.P.F

I.P.F., the International Press Federation is an independent and non-partisan media association with its headquarters office in New York, USA. It promotes and encourages high standard among media professionals through professional development, networking among wide and varied range of journalists, including but not limited to editors, press photographers, print journalists, press spokespeople, cameramen/women, directors, authors, publishers, bloggers, arts critics, anchormen, from print, TV, radio and web media, either full- time, part-time or freelancers thus covering and representing all the interests of media without exclusion.

For more information about I.P.F, visit <http://www.ipf-fip.org>

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